

In anticipation of Rotary Club 33's Centennial in 2011, let's turn the clock back to 1943, sixty-six years ago. At the July 15, 1943 Club 33 Rotary meeting, outgoing Rotary President Jackson Butterfield handed his gavel to incoming President Walter Hepner, who was also President of San Diego State College at the time. Rotary members were unable to sing along with the music of "In San Diego" because they didn't recognize the song. From a larger perspective, the world was in a state of turmoil, with the United States in the middle period of the Second World War. Club 33 organized a Post War Planning Committee, charged with devising ways and means to help returning warriors. While 1943 began with a January presentation titled "San Diego Looks Ahead", the war dominated the year's programs, resulting in many patriotic talks. Some guest topics in 1943 were "Secrets and Mysteries of the Second World War," "United Service Organization," and "Contribution of the Automobile Industry to the War Effort." July, 1943 ended with advice from Rotary to "Get right Inside," i.e. "Do unto others as you would have them do unto you." And that's your Club 33 History Minute.