

THE OBJECT OF ROTARY

To encourage and foster the ideal of service as a basis of worthy enterprise and in particular to encourage and foster:

1. The development of acquaintance as an opportunity for service.
2. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying by each Rotarian of the occupation as an opportunity to serve society.
3. The application of the ideal of service in each Rotarian's personal, business and community life.
4. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional people united in the ideal of service.

THE FOUR WAY TEST

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOOD WILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

AVENUES OF SERVICE

- **Club Service** focuses on strengthening fellowship and ensuring the effective functioning of the club.
- **Vocational Service** encourages Rotarians to serve others through their vocations and to practice high ethical standards.
- **Community Service** covers the projects and activities the club undertakes to improve life in its community.
- **International Service** encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace.
- **New Generations Service** recognizes the positive change implemented by youth and young adults through leadership development activities, service projects and exchange programs.